

To whom it may concern,

In regard to the legislation on banning fax ads to customers....I am very concerned that this will be extremely costly for us. We do business nationally and therefore do not have a "street" sales force. Virtually all of our business is done by mainly repeat "chain restaurant" customers who we fax order lists to, and to potential customers of the same chain who we also fax our order list to and by doing so they receive a valuable price comparison. I cannot imagine how I could possibly accumulate and track "permission slips" from each and every customer, and the thought that we could get dragged into an expensive lawsuit over this is very frightening.

As an alternative legislative move, I would much prefer if they required all new fax machines to have the ability to block incoming phone calls from pesky unwanted fax forwarders....

But in any event this legislation as it is written is very anti-business.
Thanks for reading this.

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